



BloomShield
COMMUNITY INTEREST COMPANY

ScreenAccess™

Removing barriers.
Expanding access.
Enabling earlier diagnosis.

A community-powered approach
to equitable cancer screening
and early diagnosis for all.



EQUITABLE ACCESS

Reducing barriers
to screening and
early diagnosis



COMMUNITY POWERED

Treated partnerships
and community
leadership



EARLIER DIAGNOSIS

Improving outcomes
through timely
detection



BETTER OUTCOMES

Healthier communities
and stronger
health systems

THE CASE FOR ACTION

Why ScreenAccess™?

Despite proven screening programmes, too many people still miss out. Inequalities in access, awareness and experience lead to late diagnosis, poorer outcomes and avoidable loss of life.



Up to 40%

lower screening uptake in the most deprived areas.



1 in 2

diagnoses still occur at a late stage.



Survival varies

greatly by postcode, ethnicity and socioeconomic status.



Practical, cultural

and system barriers continue to stand in people's way.

“

Access to life-saving screening should not depend on who you are or where you live.

”



OUR PROGRAMME MODEL

Five Strategic Pillars

ScreenAccess™ works with communities and partners to remove barriers and create the conditions for everyone to access screening and early diagnosis.



Together, these pillars create a joined-up approach that puts people, communities and equity at the centre.

DELIVERY: EQUITY BY DESIGN

The CCPE Pathway

Our approach is grounded in the Cancer Care Partnership Ecosystem (CCPE) – a proven pathway for designing, delivering and sustaining equitable prevention and early diagnosis.



Understand
the community
and barriers



Co-design
with partners
and people



Implement
with quality
and inclusion



Evaluate
impact and
learn



Sustain
and scale
what works

- ✓ Community insight drives every decision.
- ✓ Co-produced solutions fit local needs.
- ✓ Data and feedback improve outcomes.
- ✓ Continuous learning strengthens equity and impact.





BloomShield.
COMMUNITY INTEREST COMPANY

SCREENACCESS™
VOLUME 2

PARTNERSHIP IN ACTION

Stronger Together

We work in partnership with communities, healthcare providers, commissioners, employers and voluntary organisations to reach those who need it most.



Communities
Local leadership and trusted relationships.



Healthcare
Seamless referral pathways and joined-up care.



Commissioners
Evidence-led solutions that deliver real impact.



Employers
Supporting healthier workplaces and staff.



Voluntary Sector
Extending reach and building capacity.



OUR IMPACT

By removing barriers and building trust, we help more people access screening earlier, leading to better outcomes and stronger, healthier communities.

MEASUREMENT & INNOVATION

Evidence. Insight. Improvement.

We use data, insight and innovation to drive better decisions, demonstrate impact and improve access for all.



Equity Focused Data

Disaggregated data to identify and address inequalities.



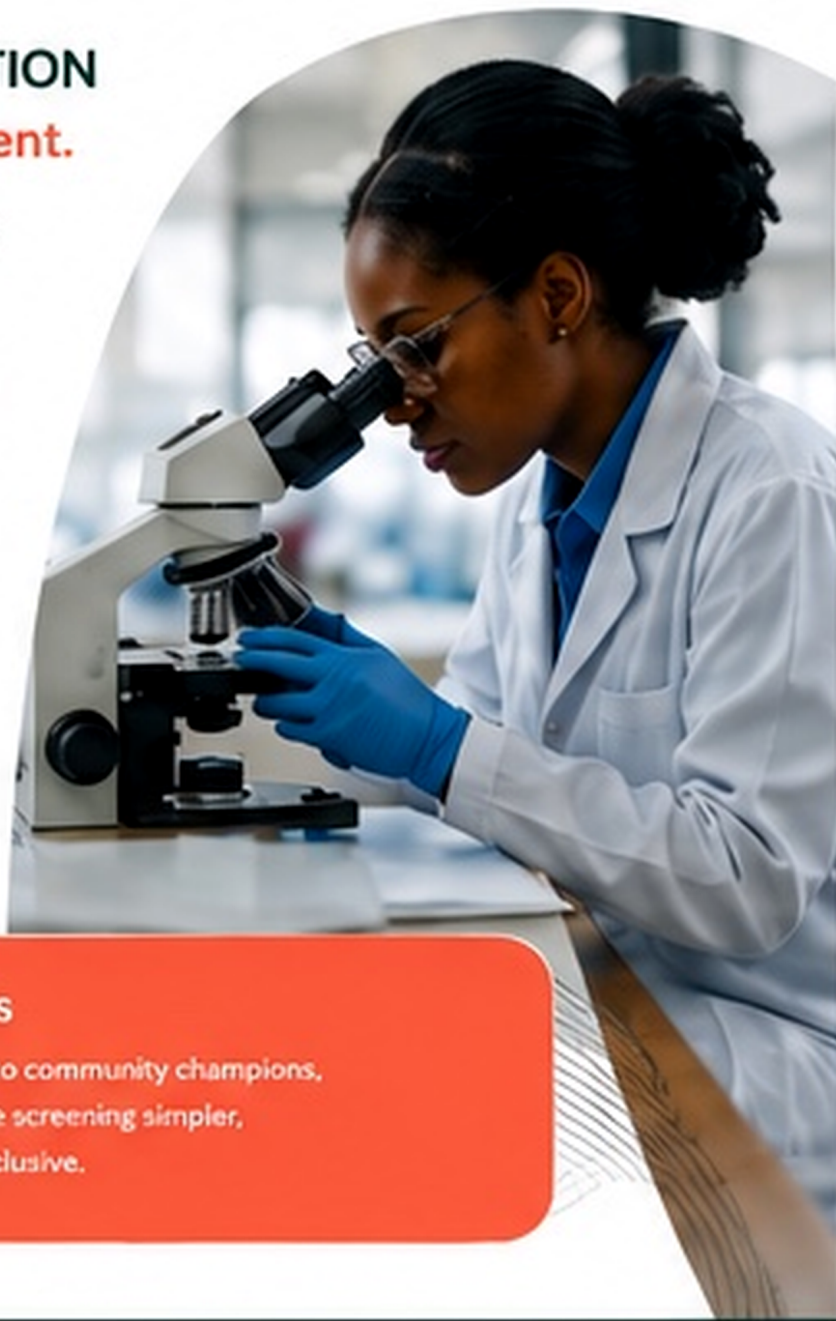
Real World Insight

Community feedback and experience shape our work.



Digital Inclusion

Using technology to improve access and reduce barriers.



INNOVATING FOR ACCESS

From digital navigation tools to community champions, we explore new ways to make screening simpler, more accessible and more inclusive.

MAKE ACCESS POSSIBLE

Partner. Support. Transform Lives.

Every partnership helps remove barriers, expand access and save lives.



Partner With Us

Co-design and deliver equitable solutions that make a difference.



Commission With Confidence

Evidence-based programmes that deliver real impact.



Support Our Mission

Invest in healthier communities and a fairer future.



Together We Can

Ensure everyone has the opportunity to be screened, early, and thrive.



Let's build a future where no one is left behind.
Shielded by care. Empowered to bloom.

GET IN TOUCH

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